# Word and Image: Creating New Narratives

By Joe Gamble

In this simple exercise, learners will explore the relationship between word and image through collage, experimenting with how combining the two can change context, create new narratives, and form stories in the process. They will use sketchbooks, collage and typography as a part of this exploration.

This exercise can be completed in 1-2 hours or spread out across a few sessions, depending on the abilities of learners or the time available. This resource is suitable for learners ages 16 and up.

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"I really like how this playful resource helps us to make a creative response inspired by a stimulus, ensuring that the stimulus is only an entry point into an outcome that will look totally different. Exploring the themes of colour, texture and composition through the lens of different artists also helps us see how we can interpret (and re-interpret) colours and materials in a meaningful way. Viewfinders and collage are also great tools for those who experience 'fear of the white page' and will allow learners to make conscious creative decisions as they go." - Tobi, AccessArt

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