Word and Image: Creating New Narratives

By <u>Joe Gamble</u>

In this simple exercise, learners will explore the relationship between word and image through collage, experimenting with how combining the two can change context, create new narratives, and form stories in the process. They will use sketchbooks, collage and typography as a part of this exploration.

This exercise can be completed in 1-2 hours or spread out across a few sessions, depending on the abilities of learners or the time available. This resource is suitable for learners ages 16 and up.

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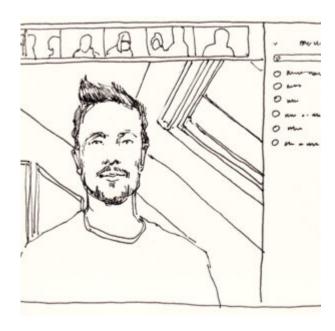
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What We Like About This Resource…

"I really like how this playful resource helps us to make a creative response inspired by a stimulus, ensuring that the stimulus is only an entry point into an outcome that will look totally different. Exploring the themes of colour, texture and composition through the lens of different artists also helps us see how we can interpret (and re-interpret) colours and materials in a meaningful way. Viewfinders and collage are also great tools for those who experience 'fear of the white page' and will allow learners to make conscious creative decisions as they go." - Tobi, AccessArt

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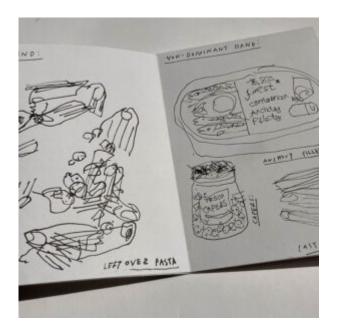
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What We Like About This Resource…

"I really like how Yu-Ching's process combines hand-drawing and painting, before moving across to digital. Combining those processes ensures that the illustrations retain a very warm, tactile look to them, but the digital element refines the imagery. We really like what Yu-Ching says about the benefits of silent books being universally understood and feel that the benefits and challenges of not using words means that the imagery has to be really clear, which encourages lots of exciting creative problem-solving." – Tobi, AccessArt

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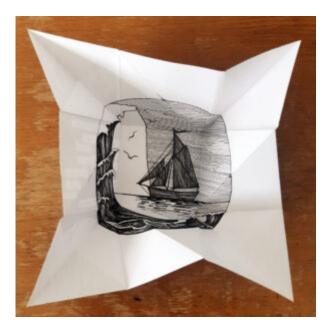


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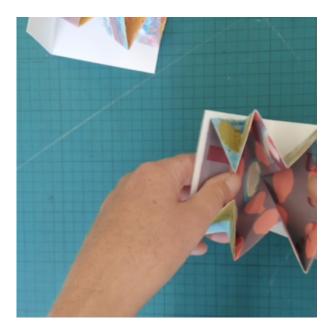
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Collecting Colour in my Moodboard Book

What We Like About This Resource…

"It's really nice to see that although Rachel Parker works quite digitally, her process from the beginning is very tactile. Rachels books act as a really great source of inspiration, helping to break down the creative blocks that we all get from time to time. Having a sketchbook dedicated to colour means that as well as working with colours that you already love, you can test new colour palettes and see colours from a new perspective. I especially love how Rachel picks up on the different tones in colours by looking at the way light hits it in order build her colour palette around those supporting tones as well as big statement colours." - Tobi, AccessArt

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Which Artists: Rachel Parker

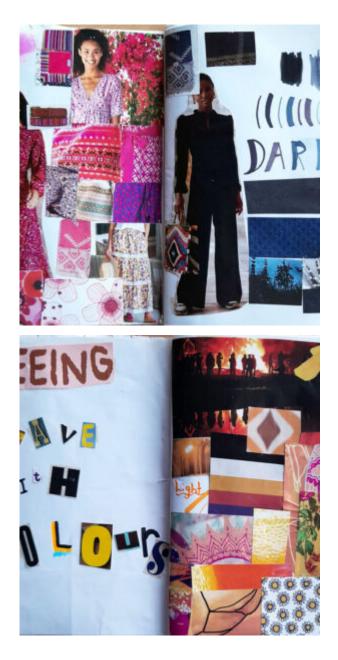


Collecting Colour

What We Like About This Resource…

"It's great to see how a simple exercise such as colour collecting, which can be done in a classroom setting, is also used in a professional capacity. This gives the activity a clear context and purpose. It's nice to see Rachel's decisions being made in real time, it demonstrates how artists are constantly reflecting on and self evaluating their own decisions. Rachel also shows us that she sometimes gets colour palettes from photos that she's taken herself, this is really exciting because it demonstrates how the artists experience is central to their work. Students will be able to bring their own experience and personality to this activity by having complete control over what their colour moodboard becomes." - Tobi, AccessArt

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What We Like About This Resource…

"Rachel's work is so vibrant and full of joy, it's really exciting to see how she starts to form creative ideas around colour. Rachel highlights the importance of colour trends but also gives herself the opportunity to create her own trends which adds a level of playfulness and personality to her colour exploration. Seeing her colour books translate into fabric demonstrates a real clarity in her decision making process." - Tobi, AccessArt.

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Which Artists: Rachel Parker



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What We Like About This Resource…

'This resource really demonstrates how art can successfully bring awareness to important humanitarian issues, promote inclusivity and can give a platform to those who otherwise wouldn't be heard. The links between text, photos and drawings are really strong and demonstrate the creative process used by Olivier from start to finish. I really like the inclusion of suggestions for students within the post, which encourage students to learn more about their community and to understand the experience of being displaced. This is turn will hopefully inspire the next generation to be part of an inclusive and empathetic society.' - Tobi, AccessArt

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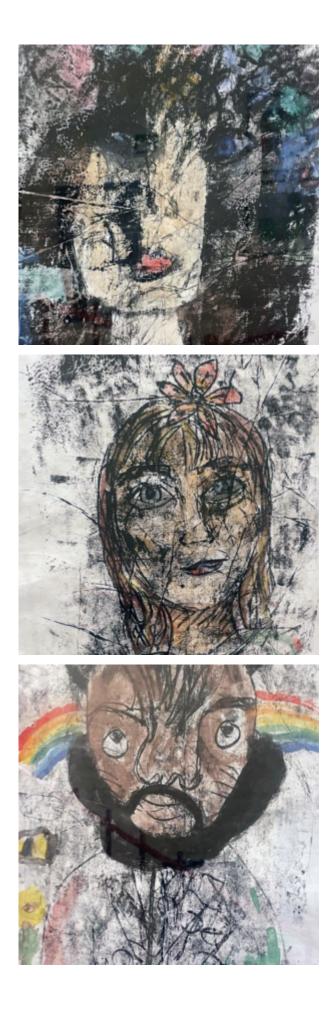
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Creating Repeat Patterns With Rachel Parker

What We Like About This Resource…

"This is a great activity for really tuning into colour and shape. The process is ultimately quite a refined one (ie making a pattern balanced and repeated 'correctly') – but there's plenty of scope for exploring pattern in a more experiential way prior to the refinement page. Try one of the recommended resources below to introduce pattern and begin with some open ended activities to build skill and confidence." – Andrea, AccessArt

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<u>This is featured in the 'Exploring</u> <u>Pattern' pathway</u>

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Inspired by Rachel Parker



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