# Talking Points: Andersen M Studio

A collection of imagery and sources designed to encourage students to engage with paper animations made by Andersen M Studio.

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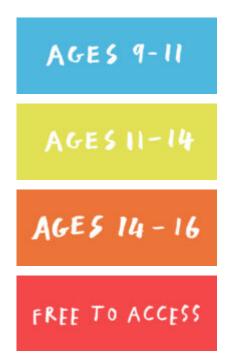
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#### **Andersen M Studio**

'London based Andersen M Studio is a creative partnership between siblings, Martin Andersen and Line Andersen. The studio started in 2001. Andersen M Studio work in the areas of art direction, graphic design, photography, animation, film and music. Their work has been exhibited and published worldwide' — Vimeo

Watch a behind the scenes video about how Andersen M Studio worked with a team to bring these paper sculptures to life in their 'Clipper: Naturally Colourful' campaign.

### **Questions To Ask Students**

Do you think that you'd enjoy working as part of an animating team? Why?

Andersen M Studio were commissioned to create an animation for Star Alliance (an airline alliance) to highlight five specific destinations offered. Find out how they used plane tickets to create this advert.

#### **Questions To Ask Students**

Do you think that an animation advert or a live action advert it more effective? Why?

#### **Questions To Ask Students**

What is happening in this animation?

Describe the atmosphere created, how have they achieved this?

What do you like/dislike about this animation? Why?

#### **Questions To Ask Students**

What is happening in this animation?

How does this differ from the other animations?

Do you prefer the conceptual feeling of this animation, or the more literal stop motions? Why?

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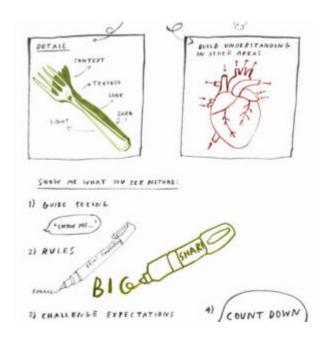
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