

# The World Needs Your Creativity: Winners!

It's been amazing to see the animations entered for the [#BeACreativeProducer Animation Competition!](#) The teenage [#BeACreativeProducer team](#) of Alex, Amelia, Immy, Lluís and Rowan can be very proud of all the creativity they have inspired!

We had a very difficult but hugely enjoyable time watching the animations and thinking carefully about how to choose the winners. We had 32 entries: the standard was very high and the outcomes very varied.

*"All the entries we received were really very impressive. The ways everyone interpreted the brief were engaging and interesting but all completely unique – some of them made us laugh and others made us cry! The range of topics made them quite difficult to judge as they were all such high quality! Well done to everyone who took part for entering such incredible animations – and especially to those who won prizes and were shortlisted."* [Immy, #BeACreativeProducer Team Member](#)

In the end, after judging against our criteria (did the animation answer the brief? was it innovative? did it communicate its message?) the team decided we had to have more prize winners! Using money raised in their Crowdfunder as prize

money, the teenage team very generously decided themselves to award the following prizes!

Congratulations to all who entered – its was such a hard choice and we loved receiving your work. All the entries below will be shown at the [Opening Night of the #BeACreativeProducer Project at Cambridge Junction](#) on the 28th February 2019.

Watch this space for the next competition.

## **Winner – Ben Heiss The Henry's Odyssey Prize Wins £100 Voucher**

The #BeACreativeProducer team of judges loved the very clear message behind this animation which answered the brief of “The World Needs Your Creativity” so brilliantly. They also thought the music worked well with the visuals. Great story telling and great pace! Well done Ben.

The Henry's Odyssey Prize is sponsored by [Sarah Cannell in aid of Henry's Odyssey](#)

## **Second Prize – Zuzanna, Mariam, Malaikah The Scolaquip Prize – Wins £75 Voucher**

The judges thought this was a very powerful animation and very much echoed the messages behind the larger #BeACreativeProducer project. Created by 3 girls from Dixons City Academy in Bradford, the judges loved it because it was graphically very strong.

The ScolaQuip Prize is sponsored by [Scola](#)

## **Runner Up – Finlay Wins £50 Voucher**

This judges loved this animation by Finlay for its quirky humour and use of objects and technology as props for the animation. Thank you Finlay for making us laugh, and a great message too!

# **Leo, Jack, Sara, Megan & Dora Each Entry Wins £20 Voucher**

**It was SO hard deciding who should win, and the following animations came very close. We decided we had to give them a special mention. Varying so much in style and outcome, please enjoy watching the four animations included in the next showreel, by Leo, Jack, Sara, and Megan & Dora...**